

# CARMINE MEDIA KIT

For Brands, Hotels, Agencies & Luxury Collaborations

**Miami pressure. Italian restraint. A sound built in shadow.**

Carmine is a Miami-born artist, producer, engineer, and sound designer based in Italy. He creates dark luxury records, cinematic audio systems, and high-end visual atmospheres for brands that need atmosphere, control, and emotional weight.

## 90-DAY PERFORMANCE HIGHLIGHTS

- 2.22 Million Views in the past 90 days
- 60,543 Interactions
- 13,155 Accounts Reached
- 32,692 Accounts Engaged (92% non-followers)
- 44,000+ Followers @iamcarmine
- 78% of views from Reels

## AUDIENCE

Luxury lifestyle, travel, high-end Italy, private rooms, late-night city energy, dark cinematic visuals, and premium nightlife. Strong non-follower discovery makes the audience useful for awareness, hospitality, automotive, fashion, and travel storytelling.

## WHAT CARMINE OFFERS BRANDS

- Campaign sound design for premium edits, Reels, launch films, and hero social cuts.
- Sonic identity systems: mnemonic, palette, atmospheres, transitions, stems, and usage direction.
- Visual + sonic collaborations for luxury lifestyle, travel, hospitality, automotive, nightlife, and fashion brands.
- Sync-ready dark luxury music, custom scoring, and sonic direction for editors and creative directors.

## TOP VISUAL PROOF POINTS

- 101K+ rear-seat luxury reel
- 86K+ dark cinematic travel visual
- High-save Italy nightlife atmosphere
- Brand-fit private-room luxury portrait

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